



June 2017

Responsible Gambling - Think 21 Policy/ Responsible Gambling Articles

Further to ongoing communication to all bookmakers regarding compliancy with *Think 21 Policy/ The Gambling Commission and Gambling Law*, the FRB has commissioned features covering this topic in a number of sporting publications over recent months, covering a diverse readership, many of whom are likely also to attend race meetings.

We have done this in order to support bookmakers by engaging and informing the general public of their need to adhere to gambling legislation in relation to under-age gambling and to encourage responsible gambling.

The features are contained within PPL's 'e' magazines entitled; ***Cricket Club Magazine, Rugby Club Magazine, and Football Club Magazine***. Each magazine within the group is also available as a paper version.

Please highlight & Ctrl+Click any of the links below to view examples of FRB articles run during the last 6 months and to see examples of the 'e' publications which are available upon subscription with the publisher; PPL online at: www.sportip.biz

'Encouraging Responsible Gambling' article: pages: 12-13 in: 'Football Focus Magazine', <http://footballfocusmag.com/issue-69>

'Encouraging Responsible Gambling' article: pages: 10-11 in 'Rugby Club Magazine', <http://rugbyclubmag.com/issue-69>

'Responsible Gambling' article: page: 6-7 in: 'Cricket Club Magazine', [Cricket Club Issue 47](#)

The publisher, PPL, has kindly given permission for the FRB to post these issues online so that the articles are available for you, as an active bookmaker, to view.

REMINDER TO ALL BOOKMAKERS

For compliance: Please remember to ask for and check ID for any person who could potentially be under 21 (or even 25 to be certain); no matter how busy you are or how hot it is!